

What employers are saying¹ ...

“In the past year, there have been 30 declinations because of the location and high cost-of living.”

–Los Angeles Air Force Base

“Upper level executives have a propensity to retire early in order to move out of the area for bigger and cheaper homes...Entry level hires receive salaries generous enough to keep them here for a few years, at which point they leave.”

-Raytheon

“For Vons, the issues of employee recruitment and retention are interlinked with housing and transportation.”

–Vons

“Cost of housing affects both faculty and staff recruitment and retention. The housing environment impacts new recruits not only due to ‘sticker shock’ but also due to the expectations of value – the proximity of housing to campus, the size of housing, the quality of housing.”

- UCLA

“Due to the high cost of housing and long commutes, we have been providing ride sharing and vanpooling for our employees. 1500 of our employees participate in this program.”

-Cedars Sinai

“Employers are now rating housing and traffic as two of their top three issues, which is a shift from prior studies ranking education and the workforce in these top areas. If the region doesn’t get proactive on these issues, employers and jobs will go elsewhere, affecting the quality of life for all of us.”

-United Way

¹ Workforce Housing Scorecard for Los Angeles, 2008.