



Viewership

LABConnected is the Los Angeles Business Council’s quarterly e-publication. *LABConnected* is not a newsletter, it is a resource designed to educate our affiliates and the public about the multitude of progressive and effective programs and advocacy initiatives that our members lead and support.

LABConnected will be read by the most influential leaders and decision makers in Los Angeles. This audience represents more than 5,000 key elected officials and government staff members, non-profit and business leaders, and 63 cooperating organizations.

LABConnected will also be advertised through a targeted campaign in the Los Angeles Business Journal (estimated circulation: 36,000) and will be distributed at every LABC event.

Sponsorship Opportunities

“Powered By”

Hyperlinked company name and logo listed in title bar and repeated on each linked page

Single edition = \$5,000; \$13,500 annually*

Hyperlinked Logo

*Above the fold (members only)
Below the fold (open space)*

Single edition = \$1,500; \$4,000 annually*

Single edition = \$1,000; \$2,500 annually*

Advertorial*

Hyperlinked logo and 500-word article based on relevant legislative issue, original article or approved reprint

Single edition = \$2,500

Company/Project Profile

*Image of member, project or company with 100-word description
Advertisement
(subject to LABC review and approval)*

Single edition = \$2,500

**Discounted to include three remaining 2008 editions*

For additional information on sponsorship benefits, please contact:

*Tallulah Quatre
Los Angeles Business Council
310 226-7460
tquatre@labusinesscouncil.org*

LABC Cooperating Organizations

AFL-CIO Housing Investment Trust
American Institute of Architects, Los Angeles
American Institute of Los Angeles Committee on the Environment
APA- American Planning Association
Asian Pacific American Legal Center
Association of Energy Engineers
Bay Area Council
British American Business Council
Building Industry Association - Los Angeles
Building Owners and Managers Association
CA Dept. of Housing & Community Development
California Association of Realtors
California Climate Action Registry
California Community Foundation
California Green Builder
California Housing Finance Agency
California Sustainability Alliance
Central City Association of Los Angeles
City of Los Angeles Department of Building and Safety
City of Los Angeles Housing Department
City of Los Angeles Planning Department
Coalition on the Environment and Jewish Life of Southern California
Department of General Services
Economic Alliance of the San Fernando Valley
Global Green USA
Greater Los Angeles African American Chamber of Commerce
Habitat for Humanity of Greater Los Angeles
Hollywood Chamber of Commerce
Housing Authority of the City of Los Angeles
Keston Institute for Infrastructure
LA INC - The Convention and Visitors Bureau
LA Voice- PICO
Latin Business Association
League of California Cities
League of Conservation Voters
Living Homes
Los Angeles Area Chamber of Commerce
Los Angeles Community College District
Los Angeles Conservation Corps
Los Angeles County Economic Development Corporation
Los Angeles County Federation of Labor
Los Angeles Economic Development Corporation
Los Angeles Family Housing
Los Angeles Headquarters Association
Los Angeles Urban League
Los Angeles/Orange Counties Building & Construction Trades Council
Loyola Marymount University
National Association of Industrial and Office Properties - Southern California
National Housing Development Corporation
Natural Resources Defense Council
New Schools Better Neighborhoods
ONE LA- I.A.F.- Immanuel Presbyterian Church
SCAG
Southern California Association of Non-Profit Housing
Southland Regional Association of Realtors
Sustainable Business Council/SolarCity
TreePeople
United States Green Building Council
UNITE-LA
Urban Education Partnership
Urban Land Institute - LA
Valley Industry and Commerce Association
Westside Urban Forum