



UNDER EMBARGO UNTIL JUNE 14 AT NOON PACIFIC TIME

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TOP INTERNATIONAL ARCHITECTS AND SEVEN ENTERTAINMENT STUDIOS AWARDED FOR OUTSTANDING CONTRIBUTIONS TO LOS ANGELES

Los Angeles Business Council Honors 25 Project Teams and Seven Entertainment Studios for Contributions to the Urban Fabric of Los Angeles at the 37th Los Angeles Architectural Awards

LOS ANGELES, Calif., June 14, 2007 — Today, the Los Angeles Business Council (LABC) honored the region's finest architecture design projects and presented a special Community Impact award to seven entertainment studios at the 37th Annual Los Angeles Architecture Awards. The Awards Program is the only event of its kind that recognizes entire project teams (architects, contractors and developers) for their outstanding architectural projects in Los Angeles. Co-chairs Brooke Lauter, First Vice President of Corporate Communications at Arden Realty, Inc. and Andy Cohen, FAIA, Executive Director of Gensler and key leadership from sponsoring companies presented the awards to 25 project teams across 12 architectural and building categories.

In an unprecedented gesture, the Community Impact Award was given to seven entertainment studios – Fox Entertainment Group, Inc., DreamWorks Animation SKG, Paramount Pictures, NBC Universal, Sony Pictures Entertainment, The Walt Disney Company and Warner Bros. Studios – for their development of studio lots and various off-site production and corporate facilities. Some of these over time have evolved into functional micro-cities fostering the creative process. As a direct result, the entertainment industry continues to provide a tremendous economic contribution to the city of Los Angeles.

“To take a tour of the studios in Los Angeles is to take an architectural tour through Southern California history and world geography,” said Andy Cohen. “You'll see art deco studios, mission style buildings and cutting edge contemporary design, not to mention replicas of some of the most architecturally historic places in our country that reside on back-lots all over this city.”

“The major Hollywood studios contribute significantly to the cultural and architectural fabric of Los Angeles,” said Bob Pisano, President and COO of the Motion Picture Association of America. “Through creativity and innovation the studios have lead the way in developing an aesthetic that is at once beautiful, functional and environmentally sustainable and responsible.”

The 25 LABC Architectural Awards honor project teams whose developments improve the quality of architecture and enhance the urban fabric of Los Angeles. Awards were presented in 12 categories: Housing, Interiors, Mixed-Use, New Buildings, Preservation, Public Use, Landscape Architecture, Renovation, Sustainability, Unbuilt, Honorable Mention and Grand Prize.

“Four of our winning projects are LEED certified, showcasing the strong commitment to sustainable development, evident in so many new buildings in Los Angeles,” said Brad Cox, Chairman of the Los Angeles

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Business Council and Principal of Trammell Crow Company. “Not only do these projects exhibit premier design, but they demonstrate the kind of dedication to greening our communities that is so sorely needed.”

Awardees were selected by a nine-member jury of distinguished peers including architects, contractors and developers. To receive an award, projects must be located within Los Angeles County and completed during 2005 or 2006 (“unbuilt” category exempt). Griffith Observatory received the grand prize for the renovation of the interior of the observatory, as well as its commitment to the conservation of historic materials. The restoration and expansion of the observatory has renewed one of the world’s most famous and treasured leaders in public astronomy.

Winners of the 37th Annual Los Angeles Architectural Awards

**Category: THE MACERICH COMPANY
Grand Prize**

Project Name: Griffith Observatory
Architect: Levin & Associates Architects
Pfeiffer Architects Inc.
Contractor: S.J. Amoroso Construction Company, Inc.
Owner: The City of Los Angeles

**Category: WATT GENTON ASSOCIATES
Housing Award – Multi-Family High Rise**

Project name: Elleven
Architect: Ankrom Moisan Associated Architects
Contractor: Howard S. Wright Construction Co.
Owner: The South Group

Category: Housing Award – Multi-Family Mid Rise

Project name: Metropolitan Lofts
Architect: Johnson Fain
Contractor: Swinerton Builders
Owner: Forest City Residential West

Category: Housing – Single Family Residence

Project name: Boxenbaum Residence
Architect: Steven Ehrlich Architects
Contractor: Horizon General Contractors
Owner: Charles & Kharlene Boxenbaum

**Category: HAWORTH
Interiors - Commercial**

Project name: CAA Headquarters
Architect: Gensler
Contractor: Taslimi Construction
Owner: CAA

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Project name: Maguire Partners
Architect: Clive Wilkinson Architects
Contractor: Corporate Contractors, Inc.
Owner: Maguire Properties

Category : **Interiors - Retail**

Project name: Snaidero USA Showroom
Architect: Giorgio Borruso Design
Contractor: Fountainhead
Owner: SnaideroUSA

Category: **FOREST CITY DEVELOPMENT
Landscape Architecture Award**

Project name: Virginia Avenue Park Expansion
Architect: Koning Eizenberg Architecture
Landscape Architect: Spurlock Poirier Landscape Architects
Contractor: Ford EC Inc.
Owner: City of Santa Monica

Category: **BOND COMPANIES
Mixed Use Award**

Project name: MODAA
Architect 2: Studio Pali Fekete architects (SPF:a)
Contractor: Blackwell Construction
Owner: MODAA, LLC.

Category: **ARDEN REALTY, INC.
New Buildings Award**

Project Name: 2000 Avenue of the Stars
Architect: Gensler
Contractor: Hathaway Dinwiddie Construction Company
Owner: Entertainment Center, LLC

Category: **MARSH
Preservation Award – Adaptive Re-Use**

Project name: Pacific Electric Lofts
Architect: Killefer Flammang Architects
Contractor: Taisei Construction Company
Owner: PE Lofts, LLC
ICO Development, LLC

Category: **Preservation Award – Public Use**

Project name: Gloria Kaufman Hall/Center for World Arts and Cultures
Architect: Moore Ruble Yudell Architects & Planners
Contractor: Tudor Saliba
Owner: UCLA Capital Programs

Category: **NBC Universal
Public Use Award – Civic**

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Project name: Galen Events Center
Architect: HNTB Architecture Inc.
Contractor: Clark Construction
Owner: University of Southern California

Category: Public Use Award – Civic

Project Name: The California Endowment
Architect: House & Robertson Architects, Inc.
Rios Clementi Hale Studios
Contractor: Matt Construction
Owner: The California Endowment

Category: Public Use Award – Institutional

Project name: The Accelerated School
Architect: Marmol Radziner and Associates
Contractor: Swinerton Builders
Owner: The Accelerated School

Category: Public Use Award – Institutional

Project Name: CNCA High School
Architect: Daly Genik Architects
Contractor: Turner Construction Company / SPD
Owner: Pueblo Nuevo Development

Category: Public Use Award – Industrial

Project Name: Fly Away Terminal, Van Nuys
Architect: DMJM Design
Contractor: Tutor-Saliba
Owner: Los Angeles World Airports (LAWA)

**Category: G&C EQUIPMENT CORPORATION
Renovation Award**

Project Name: Westfield Century City Dining Terrace
Architect: Rios Clementi Hale Studios
Westfield Corporation
Owner: Westfield Corporation
Contractor: Westfield Corporation Construction

**Category: GENSLER
Sustainability Award**

Project name: The Richard C. Seaver Biology Building
Architect: Bauer and Wiley Architects
Contractor: Hensel Phelps Construction
Owner: Pomona College

**Category: CENTURY PLAZA TOWERS/
2000 AVENUE OF THE STARS
Unbuilt Projects – Civic**

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Project name: U.S. Department of Veterans Affairs, Long Beach Healthcare System, Blind Rehabilitation Center, Outpatient Clinic and Educational Resource Center
Architect: Lee, Burkhart, Liu
Owner: U.S. Department of Veterans Affairs

Category: Unbuilt Projects – Civic
Project name: Wallis Annenberg Center for the Performing Arts, Beverly Hills
Architect: Studio Pali Fekete architects (SPF:a)
Owner: Wallis Annenberg Center for the Performing Arts

Category: UNISOURCE SOLUTIONS, Inc.
Unbuilt Projects – Institutional

Project name: Madison Theater
Architect: Renzo Zecchetto Architects
Owner: Santa Monica College

Category: Unbuilt Projects – Multi-Family High Rise

Project name: Park Fifth
Architect: Kohn Pedersen Fox Associates PC
Contractor: Turner Construction Co.
Owner: P5 Management Inc.

Category: Unbuilt Projects – Single Family Residential

Project name: Linda Flora Residence
Architect: Shubin + Donaldson Architects
Owner: Scott Painter

Category: HONORABLE MENTION

Project name: Noah's Ark at the Skirball
Architect: Olson Sundberg Kundig Allen Architects
Contractor: Lexington
Matt Construction
Owner: Skirball Cultural Center

Winners of the 37th Annual Los Angeles Architectural Awards

1. **Elleven** — It is a 10. Elegant, exciting, modern architecture balancing downtown's extensive residential adaptive re-use housing. Elleven is the first ground up residential project in downtown in 20 years, and the first downtown residential building to be certified as LEED Silver.
2. **Metropolitan Lofts** — The mid-rise lofts is the first urban loft building in L.A. The lofts are a perfect blend of the clean lines of classic modernism and urban architectural finishes and materials. Contemporary free-form spaces.
3. **Boxenbaum Residence** — The composition of cubic columns, vertical stucco masses and floating roof planes reinforce the direct and open nature of the floor plan in this 8,000 square foot residence and professional artist studio.
4. **Snaidero USA Showroom** — The showroom is a creative and interesting space with many visual elements that generate movement while defining different functional areas.

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5. **Maguire Partners** — The attention to detail of this geometric and functional space is wonderful. The expression of motion and energy is evident throughout the entire space.
6. **CAA** — A space that is designed to reflect its egalitarian workplace ethic, offering ample comfort and amenities to all of its employees. It inspires awe through clean modern lines, transparent elevator cabs, monumental stairs and a 6-story atrium.
7. **MODAA** — The new building's façade and its culturally stimulating mixed uses amplifies the enthusiasm and vibrant motion of Culver City's burgeoning revival.
8. **Linda Flora Residence** — Excellent job of situating a house deep within the earth, while still being able to enjoy panoramic views. The subterranean home dramatically fuses nature with architectural aesthetics.
9. **Richard Seaver Building** — A Silver LEED building that integrates complex contextual site conditions, user requirements and sustainable design to reflect the college's vision of the future while establishing it as a leader in environmentally responsible design.
10. **CNCA High School** — The high school was a difficult site to work with; yet, the design takes advantage of the length of the site by stretching the single-loaded classroom building more than 400 feet. Single-loaded classroom building allows for direct connections between classrooms and outdoor spaces.
11. **Fly-Away Terminal** — The terminal is the first full-service remote airport terminal in the U.S. to create a Gateway to LAX, which leads to positive passenger experiences.
12. **The Accelerated School** — Wonderful job of incorporating indoor and outdoor spaces in to the teaching environment. Teachers have the freedom to extend the interior spaces of their classrooms to take advantage of larger than normal walkways and terraces through the use of sectional doors.
13. **Gloria Kaufman Center** — Great example of how contemporary programs, such as dance, folklore and theater can be successfully combined within the preservation of a historic structure. The building is eligible for listing in the National Register of Historic Places.
14. **California Endowment** — Achieved Silver LEED status. The building emphasizes the positive relationships between the indoor and outdoor environments in L.A. The apparent openness of the Center adds to the perception that this is a place of community, open and accessible to all, while remaining secure to the users.
15. **Westfield Century City Dining Terrace** — The interior dining area blurs the boundaries between inside and outside dining. This transparency provides diners direct views to the Century City skyline and allows natural light to flood the interior.
16. **Griffith Observatory** — A true architectural icon of L.A. Careful consideration was given to the historic renovation of the interior as well as the conservation and restoration of historic materials. The restoration and expansion has renewed one of the world's most famous astronomical institutions.
17. **U.S. Veterans Administration Hospital (Long Beach)** — The project will unite the many diverse buildings on this large campus by creating a new "Wave" roof for the public elements of each new building and a corresponding "Wave" roof system for the new interior and exterior connecting corridors.
18. **Virginia Ave. Park Expansion** — First park in the nation to receive a LEED Silver rating. The design incorporates a range of sustainable strategies and features. A great example of how a well designed park utilizing some existing structures can revitalize a community.
19. **Wallis Annenberg Center for the Performing Arts** — Historic restoration/conversion of a landmark
20. post office and a state of the art performing arts building. The project will provide a new visual landmark in a prominent place in Beverly Hills.
21. **2000 Ave. of the Stars** — Signals a renaissance of this prestigious area. Wonderful job of preserving the lines of sight and establishing an aesthetic that is sympathetic to the two adjoining Century City Towers by the creation of a 100 ft. x 100 ft. aperture that opens the structure to the twin towers and views of the city behind it.

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22. **Park Fifth** — One of the twin towers, as proposed, will be 76 stories, which will attain icon status as the tallest residential building west of Chicago. A monumental 9-story urban window through the 5th Street façade will frame a view in to a plaza from Pershing Square.
23. **Pacific Electric Lofts** — The lofts made up L.A.'s first high-rise structure, and the building was recently placed on the National Register of Historic Places. An excellent job was done designing a rich, attractive layering of the different histories of the building. Made the difficult job of integrating modern systems into this adaptive re-use of a historic building look easy.
24. **Galen Event Center** — The Event Center has become a catalyst for the Figueroa Corridor renaissance and the revitalization of the area. The 6, 2-story windows at the north end offer stunning unobstructed views of downtown.
25. **The Madison Theater** — The architecture relies on the integration of materials to convey a feeling of warmth and timelessness. The theme is carried to the exterior as well.
26. **Noah's Ark at the Skirball** — A wonderful interactive piece of built art that will remain a permanent installation in one of the foremost cultural institutions in the country.

For photos of this year's LABC Architecture Award Winners, please visit <ftp://ftp.rogerspr.com/>.

For easiest viewing, open FTP address in "My Computer."

User name: corpaffair

Password: corp

Once on FTP site, download photos to your computer by copying and pasting them to your desktop.

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The Los Angeles Business Council (LABC) is a nonprofit association of more than 300 businesses, agencies and individuals working to address critical issues and concerns that impact the business climate and economic health of Los Angeles. As a 70-year-old advocacy and educational institution representing the business and professional community, the LABC serves as an influential link between the public and private sectors in Los Angeles, connecting the power of business with the power of government to improve the state of the region.