



COMMUNITY IMPACT AWARD SPONSOR INSERTION FEES AND ARTWORK SPECIFICATIONS

- | | | |
|------------------|-----------|---|
| ■ Gold Sponsor | (\$3,000) | B/W Full page, non-bleed size 7 ½” x 10” ONLY |
| ■ Silver Sponsor | (\$2,500) | B/W Half page, non-bleed size 7 ½” x 4 ½” ONLY |
| ■ Table Sponsor | (\$2,000) | B/W Quarter page, (portrait), size 3 ½” x 4 ½” ONLY |

Attention all sponsors: please send us a separate color logo for use on event signage.

EPS logos can be scaled to size. Please send Illustrator EPS files or, if sending a TIFF or JPG file high-resolution 300dpi or better.

BLACK & WHITE FILE PREPARATION:

Please supply **BLACK & WHITE** or **GRAYSCALE, NON-BLEED DIGITAL FILES ONLY** (no film or prints) for the Program Book in one of the following three **PC** or **MAC** file formats:

1. **EPS** or a **PDF** file saved as a **BLACK & WHITE** or **GRAYSCALE** file to size WITH ALL THE TYPE EMBEDDED OR CONVERTED TO CURVES. Please do not send color ads.
2. **TIFF** or a **JPEG** file saved as a 300 dpi / 8 bit grayscale (not RGB or CMYK) file or a 1200 dpi 1-bit **BITMAP** file, both AT THE AD SIZE BEING USED.
3. **MS WORD DOC** files with your tribute COPY ONLY (no graphics). We will set the type for your ad (only if you cannot supply one of the file formats above). Please indicate the ad size in the word document. **Options 1 & 2 above are preferred.**

Please e-mail your digital files to tquatre@labusinesscouncil.org no later than **June 10th, 2008**

If you have any questions please contact Tallulah Quatre at:
(310) 226-7460 or: tquatre@labusinesscouncil.org