

A N N U A L



Los Angeles Business Council

2010 MAYORAL SUSTAINABLE HOUSING & TRANSPORTATION SUMMIT

Building Sustainable Communities

November 17, 2010; 7:30 a.m. – 2:30 p.m.
Korn Hall, UCLA Anderson School of Management

A G E N D A

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| 7:00 A.M. | REGISTRATION | Breakfast & Networking Brad Cox , <i>Senior Managing Director</i> , Trammell Crow Company |
| 7:45 A.M. | EVENT MODERATOR MORNING KEYNOTE | The Honorable Wendy Greuel , <i>Controller</i> , City of Los Angeles Johanna Gullick , <i>Vice President/Southern California Market Manager</i> , <i>Community Development Finance Division</i> , Union Bank |
| 8:00 A.M. | PANEL I MODERATOR RESPONDENTS | DEFINING SUSTAINABLE COMMUNITIES David Grunwald , <i>President and Chief Executive Officer</i> , Affordable Living for the Aging Panorea Avdis , <i>Director, External Affairs</i> , California Department of Housing and Community Development Kelly Boyer , <i>Director</i> , Multifamily HUB for LA, US Department of Housing and Urban Development Christine Essel , <i>Chief Executive Officer</i> , Community Redevelopment Agency of the City of Los Angeles Arthur Leahy , <i>Chief Executive Officer</i> , LA County Metropolitan Transit Authority Patti Shwayder , <i>Senior Vice President</i> , AIMCO |
| 9:30 A.M. | MID-MORNING KEYNOTE | Raphael Bostic , <i>Assistant Secretary of Policy Research and Development</i> , US Department of Housing and Urban Development |
| 9:45 A.M. | PANEL II FRAMER MODERATOR RESPONDENTS | RESOURCES TO SUPPORT A SUSTAINABLE COMMUNITY Dan Rosenfeld , <i>Senior Deputy for Economic Development, Sustainability and Mobility</i> , Office of the Honorable Mark Ridley -Thomas, LA County Supervisor Richard Katz , <i>Director</i> , LA County Metropolitan Transit Authority Doug Guthrie , <i>General Manager</i> , LA Housing Department Larry Parks , <i>Senior Vice President, External & Legislative Affairs</i> , Federal Home Loan Bank of San Francisco Jeff Schaffer , <i>Vice President</i> , Enterprise Community Partners Tonya Stockton , <i>Senior Vice President & Manager, Community Lending and Investment</i> , Wells Fargo Bank |
| 11:00 A.M. | BREAK | |
| 11:15 A.M. | KEYNOTE | Richard Ziman , <i>Founding Member</i> , UCLA Ziman Center for Real Estate; <i>Chairman</i> , American Value Partners |
| 11:25 A.M. | PANEL III FRAMERS MODERATOR RESPONDENTS | The Honorable Darrell Steinberg , <i>Senate President Pro Tempore</i> , California State Senate MAKING A MARKET: BEST PRACTICES FOR SUSTAINABLE COMMUNITY DEVELOPMENT Manuel Pastor , <i>Director</i> , USC Program for Environmental and Regional Equity JR DeShazo , <i>Director</i> , UCLA Luskin Center for Innovation Kevin Ratner , <i>President</i> , Forest City West John Huskey , <i>Chief Executive Officer</i> , Meta Housing Rudolf Montiel , <i>Chief Executive Officer</i> , Housing Authority of the City of LA The Honorable Ed Reyes , <i>Councilmember</i> , City of Los Angeles Thomas Ricci , <i>Executive Vice President</i> , Thomas Properties Michael Rosenfeld , <i>Executive Manager</i> , Next Century Associates; <i>CEO</i> , Woodridge Capital Partners |
| 12:30 P.M. | ACKNOWLEDGEMENTS KEYNOTE INTRODUCTION KEYNOTE | Mary Leslie , <i>President</i> , Los Angeles Business Council Janet Lamkin , <i>California State President</i> , Bank of America California The Honorable Antonio Villaraigosa , <i>Mayor</i> , City of Los Angeles |
| 1:00 P.M. | LUNCH | Networking Lunch |