



2012 SUSTAINABILITY SUMMIT
April 2012 - Harold Williams Auditorium, The Getty Center
COMMITTEE LEVELS

\$50,000 Premiere Presenting Sponsor

- Designation as Premiere Sponsor
- Premiere Sponsor Recognition and Premiere Logo Placement in all Print/Electronic Media, Event Materials and Signage
- Executive profile in LABC's online newsletter, distributed to more than 5,000 Los Angeles decision makers
- Exclusive logo inclusion of company in Save the Date to be circulated in late January 2011
- Placement on Summit Program Guide cover of company's full page ad
- Featuring of Company executive in LA Business Council regular newsletter
- Registration for 8 guests at the VIP reception
- Registration for 15 guests at the Summit with preferred seating
- Inclusion in Summit Program Guide of welcome letter by company executive
- Distribution of promotional materials in Summit registration area

\$25,000 Co-Chair

- Designation as event Co-Chair
- Platinum Sponsor Recognition and logo placement in all Print/Electronic Media, Event Materials and Signage
- Executive profile in LABC's online newsletter, distributed to more than 5,000 Los Angeles decision makers
- Registration for 5 guests at the VIP reception
- Registration for 10 guests at the Summit with preferred seating
- Recognition of company in Save the Date to be circulated in January 2012
- Full page ad in Summit Program
- Inclusion in Summit Program Guide of welcome letter by company executive
- Distribution of promotional materials in Summit registration area

\$10,000 Event Host

- Designation as event Co-Host
- Recognition of company in Save the Date to be circulated in January 2012
- Gold Sponsor Recognition and Logo placement in all Print/Electronic Media, Event Materials and Signage
- Registration for 3 guests at the VIP reception
- Registration for 8 guests at the Summit with preferred seating
- Half page ad in Summit Program
- Distribution of promotional materials in Summit registration area

\$5,000 Committee Member

- Silver Sponsor Recognition in all Print/Electronic Media, Event Materials and Signage
- Registration for 2 guests at the VIP reception
- Registration for 6 guests at the Summit with preferred seating
- Quarter page ad in Summit Program
- Distribution of promotional materials in Summit registration area

FOR MORE INFORMATION CONTACT:

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