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**WORLD-CLASS DESIGN AND SUSTAINABLE DEVELOPMENT TAKE THE SPOTLIGHT
AT 38TH LOS ANGELES ARCHITECTURAL AWARDS**

Los Angeles Business Council Honors 30 Project Teams that Enhance the Urban Fabric of Los Angeles

LOS ANGELES, Calif., June 19, 2008 — Today, the Los Angeles Business Council (LABC) honored the region's finest architecture design projects, including the new Los Angeles Green Building Award, at the 38th Annual Los Angeles Architectural Awards. The Awards Program, which recognizes entire project teams (architects, developers and contractors), spotlighted the abundance of world-class architecture and sustainable development being built in Los Angeles today. Co-chairs Andy Cohen, FAIA, Executive Director, Gensler and Brooke Lauter, First Vice President – Corporate Communications, Arden Realty and key leadership from sponsoring companies presented the awards to more than 30 project teams across 17 architectural and building categories.

In a new award category this year, the LABC and Mayor Villaraigosa presented the first Los Angeles Green Building Award. This new category was created in order to properly acknowledge deserving projects that advance sustainable development in the city. Reinforcing Los Angeles' growing prominence in the world of contemporary architecture, 2008 Pritzker Architecture Prize Laureate Jean Nouvel of France was the event keynote speaker.

"For all of us that believe that growth and business and sustainability and the environment can go hand in hand, our time is now," said Los Angeles Mayor Antonio Villaraigosa. "The demand in Los Angeles for building greener, more efficiently and earth-friendly has never been greater."

In addition, the LABC presented a special Community Impact Award to the City of Los Angeles along with the exceptional architects and contractors who together comprise the City of Los Angeles Green Building Program. This award recognizes the 56 active sustainable municipal building projects, one of the largest municipal building programs in the nation. The LABC especially commended the Bureau of Engineering as a green building leader in the City, for their management of 49 active LEED projects.

"It's an honor for the city to be recognized for its environmental leadership," said Los Angeles City Council President Eric Garcetti, who helped write the legislation that created the Green Building Program. "With the most expansive green building ordinance in the country, we are reducing our carbon footprint and acknowledging the advances of the green building industry."

The LABC Architectural Awards honor project teams whose developments improve the quality of architecture and enhance the urban fabric of Los Angeles. Awards were presented in 17 categories: Civic, Design Concept, Education, Green Building, Healthcare, Housing, Interiors, L.A. Pride, Landscape Architecture, Mixed-Use, New Buildings, Preservation, Renovated Buildings, Retail, Sustainability, Unbuilt and Grand Prize.

38th Los Angeles Architectural Awards – WINNERS

“For over a year, the LABC has worked with the City to develop a private sector green building program and today we congratulate those design teams who have voluntarily complied and are building sustainable in Los Angeles,” said Mary Leslie, President of the Los Angeles Business Council.

Also for the first time, the LABC sent a Call for Entries to local high schools and universities and awarded the Rising Star Award to a student team from UCLA. Famed architectural photographer Julius Shulman, a legend himself, honored the next generation and presented the award.

All awardees were selected by a thirteen-member jury of distinguished peers including architects, developers and contractors. To receive an award, projects must be located within Los Angeles County and completed during 2006 or 2007 (“design concept” and “unbuilt” categories exempt). The Broad Contemporary Art Museum at LACMA received the grand prize for developing and supporting the vision for a new LACMA campus. The team designed a series of buildings, connective walkways, grand stairways, open plazas, sculpture gardens, and public art, all in an effort to connect the campus and establish an environment that would unify the new exhibition of contemporary art, with the balance of their current collection.

Winners of the 38th Annual Los Angeles Architectural Awards

ALLEN MATKINS GREEN BUILDING AWARD

Built

Project: Luma
Architect: Ankrom Moisan Associated Architects
Contractor: Howard S. Wright Construction
Owner: The South Group

Unbuilt

Project: W Hollywood
Architect: HKS Architects, Inc.
Contractor: Webcor Builders
Owner: Gatehouse Capital

Design Concept

Project: Los Angeles Museum of the Holocaust
Architect: Belzberg Architects
Owner: Los Angeles Museum of the Holocaust

MACERICH GRAND PRIZE

Project: Broad Contemporary Art Museum at LACMA
Design Architect: Renzo Piano Building Workshop
Executive Architect: Gensler
Contractor: MATT Construction Corp.
Owner: Los Angeles County Museum of Art

AEG CIVIC AWARD

38th Los Angeles Architectural Awards – WINNERS

Project: Broad Contemporary Art Museum at LACMA
Design Architect: Renzo Piano Building Workshop
Executive Architect: Gensler
Contractor: MATT Construction Corp.
Owner: Los Angeles County Museum of Art

CRESA PARTNERS DESIGN CONCEPT AWARD

Affordable Low-Rise

Project: Sierra Bonita Housing
Architect: Tighe Architecture
Owner: West Hollywood Community Housing Corporation

Residential High-Rise

Project: 10000 Santa Monica Boulevard
Design Architect: Ateliers Jean Nouvel
Executive Architect: House & Robertson Architects, Inc.
Owner: SunCal Companies

Commercial

Project: Hotel Ray
Architect: Belzberg Architects
Owner: The Ambrose Group

PERKINS + WILL EDUCATION AWARD

Project: LAUSD Miguel Contreras Learning Complex
Architect: Johnson Fain
Owner: Los Angeles Unified School District
Contractor: Clark Construction

L.A. PRIDE AWARD

Project: Los Angeles Dodgers Stadium
Architect: HKS Architects, Inc.
Contractor: DPR Construction
Owner: The Los Angeles Dodgers

ARDEN REALTY SUSTAINABILITY AWARD

Commercial

Project: Symantec - Culver City
Architect: HOK
Contractor: Webcor Builders
Owner: Symantec Corporation

Civic

Project: Santa Clarita Transit Maintenance Facility
Architect: HOK
Contractor: Intertex General Contractors, Inc.
Owner: City of Santa Clarita

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Housing

Project: LivingHome
Architect: Ray Kappe Architects and Planners with LivingHomes
Contractor: Profile Structures INC - modular
Owner: LivingHomes

HOK/FIVEKILLER CONSULTING HEALTHCARE AWARD

Project: Ronald Reagan UCLA Medical Center
Design Architect: Pei Partnership Architects
Executive Architect: Perkins + Will
Consulting Architect: RBB Architects Inc.
Contractor: Tutor Saliba
Owner: UCLA Capital Programs

WATT COMPANIES HOUSING AWARD

Single Family

Project: Altamira Residence
Architect: Marmol Radziner and Associates
Contractor: Jerico Development Inc.
Owner: Eric and Susanne Johnson

Project: House in West Los Angeles
Architect: Barton Myers Associates, Inc.
Contractor: Peck Homes

Project: Skyline
Architect: Belzberg Architects
Owner: Skyline LLC

Multi Family High-Rise

Project : Luma
Architect: Ankrom Moisan Associated Architects
Contractor: Howard S. Wright Construction
Owner: The South Group

Multi Family Low-Rise

Project: Habitat 825
Architect: Lorcan O'Herlihy Architects
Contractor: Archetype, Inc.
Owner: Habitat Group Los Angeles

HAWORTH INTERIORS AWARD

Commercial

Project: Edmunds.com
Architect: STUDIOS architecture

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Contractor: Warner Constructors Inc.
Owner: Edmonds.com

Civic

Project: Ahmanson Founders Room
Architect: Belzberg Architects
Contractor: SAS Construction
Owner: Music Center

Retail

Project: Paperfish Restaurant
Architect: Clive Wilkinson Architects
Contractor: Corporate Contractors
Owner: Patina Restaurant Group

SUNCAL COMPANIES LANDSCAPE ARCHITECTURE AWARD

Civic

Project: Santa Monica Airport Park
Architect: ah'bé landscape architects
Contractor: L.A. Engineering
Owner: City of Santa Monica

Residential

Project: South Park Streetscape
Architect: ah'bé landscape architects
Contractor: Kato Landscape
Developer: The South Group Partnership
Owner: City of Los Angeles

G&C EQUIPMENT CORPORATION MIXED-USE AWARD

Design Concept

Project: Hotel and Residences at LA Live
Architect: Gensler
Contractor: Webcor Builders
Owner: AEG

2000 AVENUE OF THE STARS/CENTURY PLAZA TOWERS NEW BUILDINGS AWARD

Commercial

Project: Wallis Annenberg Research Center at the House Ear Institute
Architect: Perkins+Will
Contractor: Rudolph & Sletten
Owner: House Ear Institute

38th Los Angeles Architectural Awards – WINNERS

Civic

Project: Santa Monica College - Theatre Arts Building
Architect: Leo A Daly
Contractor: Turner Construction
Owner: Santa Monica College

MARSH PRESERVATION AWARD

Project: Ennis House Rehabilitation
Architect: Eric Lloyd Wright & Wiehle-Carr, Associated Architects
Owner: Ennis House Foundation
Contractor: MATT Construction Corp.

CHICAGO TITLE RENOVATED BUILDINGS AWARD

Residential

Project: The Biscuit Company Lofts
Architect: Aleks Istanbulu Architects
Owner: Linear City, LLC
Contractor: Linear City, LLC

Civic

Project: Cloverfield Services Center
Architect: Killefer Flammang Architects
Owner: OPCC
Contractor: Mackone Development, Inc.

GENSLER RETAIL AWARD

Design Concept

Project: Santa Monica Place
Design Architect: Jerde Partnership
Executive Architect: Omniplan
Owner: Macerich
Contractor: Whiting Turner

UNISOURCE SOLUTIONS UNBUILT AWARD

Civic

Project: Hollenbeck Replacement Police Station
Architect: AC Martin Partners
Owner: City of Los Angeles
Contractor: FTR International, Inc.

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Commercial

Project: Red Building
Design Architect: Peli Clarke Pelli
Executive Architect: Gruen Associates
Owner: Pacific Red, LLC
Contractor: Jones & Jones

Winners of the 38th Annual Los Angeles Architectural Awards Building Descriptions

LA PRIDE AWARD- LA Dodger Stadium

The new field level concourse creates cohesive architecture that maximizes and extends the stadium look and feel. This project continues Dodger Stadium's place as one of the most beautiful sports properties in the United States.

GRAND PRIZE AWARD -The Broad Contemporary Art Museum at LACMA

The design team developed a vision for the entire LACMA campus including a newly acquired 8 acre parcel adjacent to the western end, which nearly doubles the size of the existing museum property. In support of the vision, a series of buildings, connecting walkways, grand stairways, open plazas and sculpture garden were designed all in an effort to connect the campus and the new exhibition of contemporary art with the balance of their collection.

GREEN BUILDING- Design Concept-LA Museum of the Holocaust

The project's goal is silver LEED certification. The building is proposed to be subterranean with a green roof that allows for a park overhead. The green roof provides substantial insulation as well as filtration for rain water run-off. Less fenestration is incorporated and thus, less heat gain and loss occurs.

GREEN BUILDING- Unbuilt – W. Hollywood

The project will divert a minimum of 75% of the construction waste away from landfills. The architect is incorporating materials such as paints, glues and adhesives that have low toxicity and low levels of off gassing. Occupants will have thermal light controls thus enhancing their level of comfort.

GREEN BUILDING – Built – LUMA

Will be LEED Certified Gold. The building reduces energy usage over 40% above national standards. It reduces water usage by over 30% and uses low toxicity building materials and finishes to greatly prevent persistent off gassing. There is a 50% reduction in potable water used for irrigation.

CIVIC – Broad Contemporary Art Museum at LACMA (see GRAND PRIZE)

DESIGN CONCEPT – Affordable Low Rise – Sierra Bonita Housing

The building will be organized around an internal second story courtyard that features an eccentric brace frame core that is a fundamental structural component expressed as a five story organic garden lattice encased in pink fiberglass.

DESIGN CONCEPT – Residential High Rise – 10000 Santa Monica Boulevard

The building's distinctive, slender form and vast expanses of glass give it a luminous, transparent appearance punctuated by verdant landscaping integrated into the vertical facades. Dubbed "The Green Blade," it will reenergize a now vacant 2.4 acre-site with 177 new residences and enhance the walking environment and linkages between Beverly Hills and Century City.

DESIGN CONCEPT - Commercial – Hotel Ray

Hotel Ray will be a 57-room green hotel that will stand on the site of the original Eames Studio. New hybrid materials such as recycled woods and fiber boards will generate novel effects and spaces. Hybrid recycled woods have higher twisting and bending tolerances and recycled fiber boards will expose new textural surfaces.

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EDUCATION - LAUSD Miguel Contreras Learning Complex

The largest, new high school complex in LA surrounds a highly landscaped central courtyard, carefully integrated to create an urban village of learning. The open space includes distinctive smaller garden elements and performance spaces, each extensions of special teaching rooms located on the ground level.

HEALTHCARE– Ronald Reagan UCLA Medical Center

It offers an efficient, warm and welcoming environment for patients, visitors and staff, which are conveyed in every aspect of the design from the thoughtful application of building material and the clear disposition of parts, to the meticulous detailing of public and patient care spaces and the widespread integration of natural light, landscaping and outdoor views.

HOUSING-Single Family- ALTAMIRA residence

The floor levels cut into the terrain making the structure appear to be emerging from the ground. The project, despite its impressive scale, looks and feels as though it is a part of the surrounding environment. Through careful siting and the use of local materials, such as indigenous stone and natural plants, the design engages the surroundings in a creative and natural state.

HOUSING - Single Family- House in West LA

This house in West LA, built upon a Southern California tradition of seamless, spatial integration of indoors and outdoors and continues explorations in steel housing in which industrial materials are used out of context. The residence structures form an ensemble that frames and encloses the intimate Southern California courtyard and lap pool.

HOUSING - Single Family – Skyline

The residence represents an economical approach to creating an environmentally sensitive building within a limited budget. The budgetary limitations imposed upon material choice required using resources in close proximity to the site. Thus, the concept of carbon natural economics was adopted, which is the purchasing of goods which are manufactured locally to save on carbon transportation emission.

HOUSING - Multi-Family High Rise – LUMA

The tall slender exterior is wrapped in glass, flooding the living spaces with natural light and views of the surrounding area. The interior is sophisticated with an exceptionally livable design that brings fresh meaning to the idea of the urban loft.

HOUSING - Multi-Family Low Rise – Habitat 825

Located adjacent to Rudolf Schindler's Kings Road house, the building draws inspiration from Schindler by developing new forms of contemporary lifestyle through the use of light, materials, color and common open space. A centrally located common open space allows all units to have access from the exterior, eliminating the need for climate controlled corridors.

INTERIORS- Commercial- Edmunds.com

The space combines the concepts of motion being “hip” and LA car culture attitude in keeping with the client's goal of integrating the sales teams, web designers/writers, and editors and support staff in one perfect location to allow for surfing the web, brainstorming and cross communication.

INTERIORS – Civic – Ahmanson Founders Room

Sensual lighting schemes and unique applications of materials and textures creates a warm place of respite between the congested streets of LA and the brimming communal arts of the Music Center on event evenings.

INTERIORS – Retail – Paper Fish Restaurant

The environment evokes the ocean in movement but the effect is almost subliminal as the color blue is absent. The shades of red to orange relate to color changes on the body of a carp fish. The design forms a subtle and calming backdrop to the dining experience.

LANDSCAPE –Civic – Santa Monica Airport Park

The entire design concept reflects the industrial and historical characteristics of the airport by incorporating common aeronautical references. There is the playful use of windsocks and pathways at the main intersection and parkway. The paths abstractly suggest the geometry of runways. Site furniture and lighting are made of

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galvanized steel and recycled plastics for the industrial look. Signage and entry markers are shaped as if they are profiles of airplane wings.

LANDSCAPE ARCHITECTURE – Residential – South Park Streetscape

This dynamic, pedestrian friendly area incorporated twenty, four-foot wide sidewalks, lush, drought-resistant plantings and shade trees, lighting, bike racks and bench seating. It has been designed that no storm water from the site will enter the city storm drains.

MIXED USE– Design Concept – Hotel and Residences at LA LIVE

First skyscraper to be built in downtown LA in nearly two decades. The facades' visibility graduates from opaque to transparent as it rises vertically. The resulting curtain wall uses numerous glass types in color, transparency, reflectivity and frit pattern to refine the façade for optimal energy efficiency.

NEW BUILDINGS – Commercial – Wallis Annenberg Research Center at the House Ear Institute.

The building appears to hover slightly above the ground. The new addition to an existing building matches the building in terms of material and color while the form, texture and detailing of the paneling sets it apart with a strong, dynamic new identity.

NEW BUILDINGS – Civic- Santa Monica College Theatre Arts Building

A simple box is draped by a folded roof plane that captures the energy and freedom of the nature of drama. The roof unifies the diverse program elements and creates a signature character for the building.

PRESERVATION – Ennis House Rehabilitation

The preservation of this Frank Lloyd Wright House as a result of the Northridge earthquake presents a renewed appearance that is historically correct and respects the design intention of the house while ensuring lasting stability.

RENOVATED BUILDINGS – Residential – The Biscuit Company Lofts

Nearly all of the original flooring, including the bathroom terrazzo, concrete vaults and one inch thick maple floors have been restored, as well as the steel clad columns, exposed brick interior walls and the bronze windows. All remain vital aesthetic attributes of the lofts.

RENOVATED BUILDINGS – Civic – Cloverfield Services Center

The renovation of this two story, light commercial building into housing for low income and homeless youth, adult and families, battered women and their children and people living with mental illness, has been tastefully addressed and accomplished. Skylights flood the interior space with natural light, and abundant panels control the diffused skylights on western and southern exposures.

RETAIL – Design Concept – Santa Monica Place

Today, Santa Monica Place is an out of date, enclosed suburban style mall, incongruously set in one of the premier locations in southern California. To realize its significant value, it is being designed as an appealing open air shopping and dining environment that will connect to the vibrant Third Street Promenade.

SUSTAINABILITY – Commercial – Symantec

The building is designed to meet LEED Gold Certification Level. Issues of sustainable site, water and energy efficiency, materials specifications, and indoor environmental quality were all examined during the design process to maximize the performance of the building and the occupant's experience within the space.

SUSTAINABILITY –Civic - Santa Clarita Transit Maintenance Facility

The facility has been certified LEED Gold. Through an unconventional use of materials the project has become one of the first LEED Certified Straw Bale buildings in the world.

The straw bale construction creates an efficient, super insulated building perimeter to complement the large day-night temperature savings of the surrounding high desert climate.

SUSTAINABILITY – Housing – Livinghome

The project uses modular construction because it allows for the production of higher quality homes faster, with much less waste for less cost than traditional stick construction. With the modular home building process a remarkable only 2-5% of the materials end up as waste. This is the first modular home to be certified LEED platinum.

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UNBUILT – Civic – Hollenbeck Replacement Police Station

The station's innovative layered glass walls will add an artistic focal point to the community while creating a welcoming public entrance. The glass façade allows light and diffused views into the lobby during the day and becomes a glowing beacon at night.

UNBUILT – Commercial – The Red Building

This is the third and final building of the Pacific Design Center complex. The red glass exterior building will be a powerful statement of the energy and creativity of the 21st Century.

For photos of this year's LABC Architecture Award Winners, please visit <ftp://ftp.rogerspr.com/>

For easiest viewing, open FTP address in "My Computer."

User name: corpaffair

Password: rogers

Once on FTP site, download photos to your computer by copying and pasting them to your desktop.

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The Los Angeles Business Council (LABC) is a nonprofit association of more than 300 businesses, agencies and individuals working to address critical issues and concerns that impact the business climate and economic health of Los Angeles. As a 70-year-old advocacy and educational institution representing the business and professional community, the LABC serves as an influential link between the public and private sectors in Los Angeles, connecting the power of business with the power of government to improve the state of the region. More information on the Los Angeles Business Council and the Los Angeles Architectural Awards is available at: <http://www.labusinesscouncil.org>.