



FOR IMMEDIATE RELEASE

Contact: Michelle Sinness

(310) 974-6680 | michelle@sugermangroup.com

Water-Wise and Well-Designed: Drought-Conscious Designs Win Big at LABC Architectural Awards

LADWP and Councilmember Bob Blumenfield honor nine winners of LADWP's Landscape Design Competition; Hollyhock House renovation wins Grand Prize

LOS ANGELES (June 18, 2015) – California's historic drought is not only causing Angelenos to turn off the tap; it is also spurring innovative design for buildings throughout Los Angeles. Today, the 45th Annual Los Angeles Architectural Awards honored over three dozen project teams – including many whose water-wise designs are as efficient as they are beautiful. The ceremony, attended by more than 600 leading design and building professionals, marks the beginning of the design awards season and was hosted by the Los Angeles Business Council.

This year, the Los Angeles Department of Water and Power recognized several project teams that designed and implemented effective and visually compelling landscapes to conserve water during our severe drought. The LADWP Community Impact Award Landscape Design Competition featured winners in three categories: residential, commercial and industrial. All winning projects successfully married environmental sustainability with aesthetic sensibility while contributing to the fabric of their communities.

Councilmember Bob Blumenfield, who presented the Community Impact Awards alongside Ron Frantz, Director of Business Development for Haworth, and Kecia Washington, Director of Economic Development for the LADWP, said, "These projects exemplify the type of development that we should be striving for across the city. Many of the winners took advantage of the California Friendly Landscape Incentive Program to transform their water-wasting lawns into oases of California-native plants with smart irrigation systems."

Shigeru Ban, winner of the 2014 Pritzker Architecture Prize, delivered the keynote address at the event. The Japanese architect is renowned worldwide for his innovative use of recycled paper materials to construct inexpensive emergency relief housing for disaster victims. In addition to his humanitarian efforts, Ban has pushed the boundaries of architectural design by reimagining nontraditional building materials to create permanent, beautiful structures in his signature minimalist style. Some of his famous works include the Paper Church, Cardboard Cathedral and Aspen Art Museum.

The Grand Prize went to the project team behind the restoration of the iconic Hollyhock House. The East Hollywood residence, located in Barnsdall Art Park, was designed by Frank Lloyd Wright in 1919 and has been designated a National Historic Landmark and nominated as a UNESCO World Heritage site. The home's sprawling layout of outdoor-oriented rooms and terraces pioneered an enduring archetype of indoor-outdoor living that has become synonymous with Los Angeles living. The third phase of the extensive renovation, completed in February of this year, was a continuation of past efforts to address

seismic issues, repair water leaks and damage, address foundation settlement and restore historical architectural features including the living room, dining room, porch and garage.

This year, a new award category was created to celebrate the growing partnership in business, trade and education between Los Angeles and Mexico City. The International Sustainable Real Estate Award was presented in partnership with Los Angeles Mayor Eric Garcetti's office and the Asociación de Desarrolladores Inmobiliarios A.C. (ADI), which represents the 50 largest real estate developers in Mexico. The award recognized the team behind the *Galerías Serdán, El Puerto de Liverpool* shopping center in Puebla, Mexico for its innovative and functional circular design, which offers sweeping views of nearby volcanoes and easily accessible retail space and restaurants.

Other noteworthy honorees included the forthcoming Academy Museum of Motion Pictures for its innovative approach to immersing the audience in film, in the Design Concept category; the new United States Courthouse in Downtown Los Angeles, in the Under Construction category; Ocean Avenue South, in the Housing category; and the Vasquez Rocks Natural Area Park Interpretive Center, which was recognized for a Civic Award.

"The winners of this year's Architectural Awards demonstrate the forward-thinking innovations that make Los Angeles great," said Mary Leslie, President of the Los Angeles Business Council. "In the face of a crisis-level drought, Angelenos rise to the challenge to design more sustainable developments, conserve water and foster a sense of community. We are proud to honor this diverse group of excellent projects today, and celebrate the future of sustainable development and economic growth in Los Angeles."

The Architectural Awards recognize entire project teams—including architects, contractors, project managers and developers—for creating and building visionary, outstanding structures in LA County. Selected by a jury of prominent design and building professionals, the award categories represent a wide range of building types, from hospitals to performing arts centers to affordable housing complexes and single-family homes. Winning projects are recognized for achieving premier standards of excellence in design, sustainability and community impact.

For the fourth year in a row, the Architectural Awards featured a design contest among students at the top six architecture schools in Los Angeles County, in this case participating in an intensive two-week competition to develop a vision and design for the South LA Wetland Park Facility. An elite jury selected the team from Cal Poly Pomona as this year's winner. The team from the Southern California Institute of Architecture won an honorable mention.

Other featured presenters and guests included Deputy Mayor Barbara Romero, City Councilmember Curren Price, Jr., Gensler Co-CEO Andy Cohen and Watt Companies President Nadine Watt. A full list of honorees is below. For pictures of the winning projects, please visit the Los Angeles Business Council website at www.labusinesscouncil.org.

Grand Prize

Hollyhock House, East Hollywood: The restored Hollyhock House and the Hollyhock Garage, designed by Frank Lloyd Wright in 1919, provide a safer environment for public viewing and furthers the City's goal of restoring an irreplaceable historic architectural icon for Los Angeles and the world.

Community Impact Awards

Brooks Watershed and Green Residence, Venice: By developing a watershed approach to managing the building and site, this project is a model for water, energy and material resource efficiency and experimental technologies in a time of drought.

Campus Refresh Panorama City: All turf on this Kaiser Permanente campus was removed, and the landscape was replanted with drought tolerant plants. All irrigation systems were converted to drip systems, and outdated and problematic irrigation controllers were replaced. Controllers were reprogrammed for night watering and limited to only two days per week.

Campus Refresh Woodland Hills: The designers removed all turf, ivy, shrubs and other landscaping at this Kaiser Permanente campus and replaced them with drought tolerant plants and mulch. They also replaced the outdated water irrigation system with a drip irrigation system.

City View Terrace Condo Community, Lincoln Heights: This 4000 sq. foot property was re-landscaped with water wise materials and methods. All sprinklers were replaced with more efficient models, and high pressure valves were replaced with Certified Low Flow valves. Drip lines were threaded directly to plants, and California-native drought tolerant plants and organic gorilla mulch were installed in common space areas.

Long Beach Airport Modernization: The terminal expansion at the historic airport allowed for the creation of open-air waiting areas unique to the Long Beach Airport and a new innovation in airport planning. The courtyards enhance the airport's appeal as a transit hub and elevate public perception of the City's distinctive character.

Loyola Marymount University North Housing Landscaping, Westchester: Over a two-year period, Loyola Marymount University renovated the landscape around its freshman dorms. They removed over an acre of turf and installed new trees and hardscape. This project now provides a community gathering space, which was not there before. The planting has also provided additional privacy to residents.

Ocean Avenue South, Santa Monica: Ocean Avenue South is a mixed-use community with market rate and affordable housing. A series of public and private gardens and a "living street" welcome residents, civic center employees, tourists and community members to enjoy an improved quality of life in a previously underused corner of Santa Monica.

Pacific Corporate Towers, El Segundo: The objective of this project was to create a campus that unified the three existing towers while improving and enhancing the outdoor space. The project team

developed a park-like setting with a flexible and relaxed atmosphere more aligned with the contemporary business practices of the creative office market.

The Ranch, Van Nuys: Dated buildings were re-envisioned as a creative office campus in this project. Asphalt surrounding the improved buildings was removed, communal gardens were created, permeable surfaces and shade trees were added, a mix of desert and California appropriate plants were installed, and the landscape was irrigated with a smart ETo controller.

Design Concept

Taylor Yard Crossing, Elysian Valley: As one of the first in the new generation of crossings at the Los Angeles River, the Taylor Yard Crossing marks the threshold of the River and its crossing by drawing attention to the change in elevation from one bank to the next.

8600 Wilshire, Beverly Hills: This mixed-use building evokes the feeling of a “mountain village” hovering above street level. A distinctive green wall covers the façade above the ground level retail. Condos, townhomes, and villas make up the 18 residential units that are arranged around a shared central courtyard.

Academy Museum of Motion Pictures, Beverly Hills: Designed by Pritzker Prize-winning architect Renzo Piano, the Academy Museum will restore the historic Wilshire May Company building and feature six stories of exhibition spaces, theaters, education studios, special event spaces and conservation areas, as well as a café and store. Connected to the May Company building will be a soaring spherical addition, comprised of a state-of-the-art 1,000-seat premiere theater and a rooftop terrace.

Doheny Residences, West Hollywood: This 50-unit residential project provides a model of high-density housing solutions at the top of the market by preserving elements of individuality and privacy—assets commonly lost in multifamily housing—while embracing public-private partnerships in low income housing to encourage a sense of community.

Under Construction

Metropolis, Downtown: The hotel and the three residential towers complement the LA skyline with ascending towers from the south to the north toward downtown. The family of towers was designed as a sequence from one to the other with changing massing articulations, façades, rooftops and heights.

New United States Courthouse – Los Angeles, Downtown: Targeted for LEED Platinum certification, the design of the New United States Courthouse is rooted in classic principles, sustainable strategies and a contemporary spirit. Its design optimizes natural light through the integration of a high-performance, pleated glass façade and program organization.

Beyond LA

UC Riverside Student Recreation Center: The new SRC has been designed to support the growth and future success of UCR providing additional recreation and support spaces. The design fully integrates

with an existing building to create a unified recreation complex. The curvaceous design captures views while responding to the regional climate.

Palm Springs Art Museum Architecture and Design Center, Edwards Harris Pavilion: To restore the 1960 Santa Fe Federal Savings and Loan Bank building by E. Stewart Williams, the firm consulted original drawings and photos from the Julius Shulman photography archive. Terrazzo floors were repaired, period lighting was enhanced, and the bank vault was transformed into a shop.

Beijing Conrad Hotel: This platinum five-star hotel sits at a busy corner at the east 3rd ring road of Beijing's CBD, the city's most modernized district. Responding to the rectilinear city grid adjacent to the building, the building's form "filters" the rigid urban framework and softens its efficient and cold character.

Civic Award

Vasquez Rocks Natural Area Park Interpretive Center, Agua Dulce: This LEED Platinum building showcases unique cultural, archaeological, geological and natural resources found at the park. The project consists of a large multi-purpose exhibit space, classroom space, offices, entry plaza and landscaping, and blends in with the natural and living histories of the site.

Pico Branch Library, Santa Monica: Located in a diverse neighborhood with a stubborn achievement gap, the library extracts every opportunity to engage with its park setting. Conceived as a community living room, its design was driven by the local community who actively participated in a series of public design workshops.

Commercial Office Building & Headquarters Award

The Gores Group Headquarters, Beverly Hills: This project entailed a complete renovation of an existing 1960's structure, adding a new garage with additional office space and roof top lounge. Multiple structural, mechanical, and electrical upgrades were necessary to meet and exceed current energy standards.

Education

Bonita Center for the Arts, San Dimas: The \$22-million Center for the Arts is a 700-seat performance facility designed to support a growing array of programs from local school productions and visiting theatre companies, including drama, choir, instrumental performance, musical theatre, dance and lectures.

Harbor College Science Complex, South Bay: The science complex unites the once scattered programs into a dynamic learning environment. Flexible classrooms, outdoor learning labs, and numerous informal gathering spaces put "Science on Display," reinforcing to students and the community that science is a viable academic and career path.

Harbor College Library & Learning Resource, South Bay: This student-focused building facilitates learning with convenient, seamless student access to research and academic support as well as self-service check-out stations, open computer labs, interactive group study rooms and lounge spaces with inspiring exterior views.

Healthcare

Martin Luther King, Jr. Outpatient Center, South Los Angeles: The redevelopment of the Martin Luther King, Jr. Medical Center campus to better serve the community includes a new multi-clinic Outpatient Center that provides urgent care, an ambulatory surgery center and more than a dozen specialty clinics that provide comprehensive care.

Housing

Flip Flop House, Venice: Acting as an architectural chameleon, the dynamic house is malleable to the clients' desire to both display their art collection and embrace the sweeping vistas of Venice Beach. Its iconic pivoting walls rotate to reveal and conceal the artwork.

Ocean Avenue South, Santa Monica: The Ocean Avenue South neighborhood is a new prototype for socially diverse urban living—one that challenges conventional ratios of affordable to market-rate housing, and integrates community open space with neighborhood retail and artist loft housing.

8th and Hope Residential Tower, Downtown: This new amenity-rich luxury glass tower in Downtown LA features 290 class-A apartments with floor-to-ceiling windows and private balconies and a club room with retractable glass walls that open to an outdoor amenities deck featuring a pool, spa, cabanas and an outdoor kitchen.

UCLA Hitch Suites, Westwood: Four 3-story residential buildings organized around a series of courtyards are transformed into a socially vibrant environment with recreation spaces and a new commons building that houses a communal kitchen, study room, residential life offices and a multipurpose room.

Interiors

Legendary Entertainment, Burbank: Legendary is a leading entertainment/media company with film, television, digital and comic divisions. Felderman Keatinge's philosophy was to design a space with a classic and timeless feel with subtle links to old Hollywood and convey Legendary's vision of permanence, creativity and passion.

Smashbox Studios, Culver City: These studios are a hub for world-class photographers and directors to shoot content for major magazines, ad campaigns, and music and entertainment projects. The team worked to create a space that provides the ultimate in amenities and technology to support next-level studio capabilities.

Landscape Architecture

Burbank Water and Power EcoCampus: A juxtaposition of industry and nature, the EcoCampus demonstrates the power of landscape transformation, converting an aging industrial complex into a modern, regenerative green campus. The open space for employees and general public incorporates a variety of stormwater treatment technologies.

Downtown Harbor, San Pedro: The Downtown Harbor uncovers 1.2 acres of existing waterfront along the main channel between Fire Station 112 at the foot of 5th Street and the Los Angeles Maritime Museum situated at 6th Street and Harbor Boulevard in San Pedro. Previously a parking lot, the space has been revitalized with a new harbor inlet for recreational vessels to dock.

Los Angeles and Mexico City Sustainable Real Estate Award

Garlerías Serdán, El Puerto de Liverpool, Mexico: The project consists of three commercial levels with the Liverpool Shop as the central element. The commercial premises are arranged in an inner and outer circle, which are separated by the commercial track. Inside the same ovoid-shaped element, there is a five-level parking garage. From any angle, the beautiful façade is highlighted with lights, and the external areas feature vegetation and attractive landscape design to differentiate it from most other commercial centers in the area.

Mixed Use

The Vermont, Koreatown: Designed to LEED Silver standards, the Vermont features 40,000 square-feet of retail and dining spaces and 900 parking spaces situated within a 7-story podium, highlighted by two landmark high-rise towers rising above the public-private street anchor, offering a total of 464 for-rent apartment units.

Preservation

Wilshire Boulevard Temple, Koreatown: The fully restored and upgraded iconic 1929 temple required the removal, repair and reinstallation of a 100-ton, 25-foot diameter rose window. All interior finishes were restored, and the HVAC was replaced and acoustically silenced. The designers hid four 110-foot high shear walls within the temple's historic mural walls and waterproofed the exterior of the dome.

Renovated Buildings

Utah Campus, El Segundo: The Utah Campus Project sought to repurpose existing tilt-up warehouses into viable and architecturally exciting creative office space for the burgeoning SoCal high-tech industry. Shell and core improvements included new skylights and glazed wall openings, material cladding and building graphics.

Los Angeles Trade Technical College Mariposa Hall, Downtown: This new focal point of the Trade Tech campus transforms an outdated library into a contemporary learning resource center that houses a variety of functions into a mixed-use, 100,000 sq. foot building. Optimized daylighting, a high performance skin and solar panels are part of the LEED Gold certification.

Retail/Restaurants

The Row, Hollywood: Understanding The Row's simplistic style, the project team worked to maintain the integrity and charm of the space that is communal within this unique residential neighborhood. The luxury store adheres to its residential and tranquil surroundings effortlessly.

Terroni Restaurant, Downtown: Located in the National City Tower at 8th and Spring, Terroni DTLA embraces the building's historic architectural details and adds a contemporary twist. A thoughtful design solution was required to minimize the impact to the existing structure and preserve the historic architectural elements.

Sustainability Award

Mahdesian Learning Center & Client Innovation Hub, Culver City: As an adaptive reuse of neglected warehouse, this building's LEED-NC Platinum rating reflects Servicon's commitment to sustainable services. The inventive, aircraft hangar-inspired design of the light-filled, flexible space uses structural simplicity, natural lighting, industrial materials and multiple finishes for employee training.

LABC Chairman's Award

Restore Neighborhoods Los Angeles Affordable Housing Prototypes: Set in underserved neighborhoods in need of respect and loving care, and built on extremely tight budgets, these catalytic new prototypes for urban-infill and affordable homeownership provide amenities and spatial qualities not usually found in this type of housing.

Green Building

Los Angeles County Hall of Justice, Downtown: Built in 1925 in the Beaux-Arts style, this is LA's oldest surviving government building, but was red-tagged by the Northridge Earthquake. The project included interior and exterior historic renovations, a seismic retrofit, rehabilitation of 308,000 sq. feet of office space and a new 1000-car parking structure.

Star Apartments, Downtown: The project adds 102 apartments and supportive services for formerly homeless individuals. The building is a new model for increased density and integrates three zones: a ground level with a health clinic and offices; a second level for community programs; and prefabricated residential units above.

Please visit www.labusinesscouncil.org for more information about the awards. For descriptions and photos of all project winners, please contact michelle@sugermangroup.com.

About the Los Angeles Business Council

The Los Angeles Business Council is one of the most effective and influential advocacy and educational organizations in California. For over 70 years, the LABC has had a major impact on public policy by harnessing the power of business and government to promote environmental and economic

sustainability in the Los Angeles region. To learn more, please visit www.labusinesscouncil.org.

#